

JOIN US SUNDAY

OCTOBER 27, 2019

**8am Check-In, 9am Walk
Manhattan Beach Pier**

FOR MORE INFORMATION VISIT **SKECHERSFRIENDSHIPWALK.COM**

SKECHERS
Pier to Pier
Friendship Walk

GO THE EXTRA MILE FOR OUR CHILDREN

Presented by
nickelodeon

Dear TUSD Parents and Friends,

The Skechers Pier to Pier Friendship Walk's first decade was so amazing for our children with special needs and our schools! **Donation records broken, every single year... more than 15,000 walkers in total... and an incredible \$11 million raised**, funds that have given our kids priceless opportunities to become more engaged, included, educated, empowered and inspired.

I know that you've been a huge part of this success story... and together, I know that we can make our Walk's second decade even more incredible.

As we celebrate our back-to-school tradition of encouraging families in our community to directly contribute to our schools, I ask you to make your impact even more powerful by helping us reach our \$2 million goal for this year's event. Sign up to walk at www.skechersfriendshipwalk.com, and tell everyone about the great things we've done for our kids: a new library built, teachers' jobs and enriching classes spared, new technology and facilities built. The moving expressions of love and appreciation that our schools and families have made for our children with special needs – from expanding the Friendship Foundation's on-campus clubs, programs and field trips, to the great sense of belonging they now have as part of our community. And the national Skechers Foundation Scholarship Program, which helps many of our talented teens reach their dream universities and colleges.

From our Walk's TV coverage with media sponsor NBC4 Southern California to a growing list of celebrities, influencers and up-and-coming stars, every year has expanded our reach and impact – and this year already has more in store: our co-sponsor Nickelodeon will celebrate Sponge Bob's 20th anniversary with us, our new official airline partner Turkish Airlines will give away business tickets to any destination worldwide, and participants can now take part in social media giveaways, kids' activities, and even go home with a new best friend, thanks to the Petco Foundation and LA County's animal shelters!

Please join me, celebrities like Brooke Burke, Denise Austin and Sugar Ray Leonard, scores of YouTubers, Nickelodeon and Disney stars, dozens of generous companies and thousands across our community at the Manhattan Beach Pier on Sunday, October 27th. Let's rally together to get the word out and raise more than ever to make a difference right where it counts – to help each and every one of our kids.

Your friend and neighbor,

Michael

